



About Sellenis Ltd



Who we are

Members of the Sellenis team have been involved in the Coding, Marking and Product ID industry for over 20 years during which time we operated at all levels from Technicians, Designers, Engineers, and Project Managers to Executive Vice President Positions. Our team has a combined experience in Coding, Marking, and Industrial Digital Ink Jet Printing of more than 100 years and have applied for more than 120 patents while working for the various leaders of the industry.

Members of our team were the main executive managers, designers, developers, program managers of Continuous Ink Jet (CIJ), Drop On Demand (DOD), Thermal Ink Jet (TIJ) and Thermal Transfer Overprinting (TTO) and colour digital printers whilst working for the leading industrial ink jet companies Domino, Willett, Videojet, Xaar and Tonejet. We were the principal leading team members and managers who designed and managed the introduction into manufacturing and into the markets of the leading CIJ, DOD and industrial digital colour printing machines now in the markets earning Billions of USD in annual revenues for those companies.

Where we are based

Sellenis Limited was established in mid 2010. We are based in Cambridge UK.

What we offer

1. We design, develop, manufacture and sell industrial coding and marking products
2. We offer a series of industrial ink jet printers. Our printers incorporate several technology platforms including:
 - Thermal Ink Jet (TIJ),
 - Piezo Drop On Demand (DOD)
 - Continuous Ink Jet (CIJ)
 - Valvejet Large Character Printers (LCP)
3. We produce and sell generic spare parts, inks & consumables too
4. We sell our products into the Coding, Marking & Product ID market

What makes us different?

Our detailed technical knowledge and our vast, successful experience of designing the leading industrial ink jet printers that today form the major part of the world installed base. This means that we are capable of and do design innovative coding and marking printers. We also design and make our own 100% back compatible critical parts, assemblies and inks for use with leading OEM's machines. For you, our customers, this means sustainable, assured, continuous and fast delivery of low cost, high quality parts and consumables as well as whole printer systems.

We are determined, committed and we will go the extra mile to please. It is in our nature because we are technical people and we get pleasure out of making our customers happy whoever they are and wherever they are contacting us from.

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